



Payment Upon Performance Sales Contract

Effective 09/15/2026

Builder agrees to upload all their inventory to BuildersUpdate.com (BU) via XML to initiate contract and programmatically send at least weekly updates, if not daily, to keep their available inventory fresh. BU will make the inventory available to our registered agents. If Builder does not have an XML file, they can upload and update manually or pay a small fee to BuildersUpdate.com along with a monthly maintenance fee and BU will take care of this task. If using XML, a one-time fee of \$1,000 is charged to map the same to BU schema.

Builder agrees to offer reasonable compensation to a licensed real estate agent within their feed bringing them a referral that ends up resulting in a sale of the Builders property. Insert your minimum agent referral fee here: _____

Once contract is signed, BU will turn on all our proprietary features for your use such as the electronic buyer registration, ability to upload your incentives in PDF form, and a dashboard so you can view in real time which agents are viewing, printing, emailing, saving your properties to their buyers. We encourage you to use them to facilitate the sales.

When a property is sold using an agent's lead presented to you made visible through our network of over 13,000 websites, the Builder will compensate BU directly at the time of closing, with a marketing fee of \$1,000 for sales price up to \$500k, \$1,500 for sales price up to \$1 million, \$2,000 for sales price up to \$1.5 million, \$2,500 for sales price over 1.5 million. Payment must be made within 30 days of closing to BU in addition to whatever compensation is due to the agent that you have agreed upon.

If Builder does not submit automatically payment to BU for each and every property sold through the lead presented by our agents to them (for either a specific property or another that the builder refers that may or may not be on the BU website), there will be in addition to the marketing fee owed, a \$2000 late fee (added to the marketing fee) for each property sold due to a lead provided resulting in a sale plus any applicable collection costs. Invoices will not be sent; Builder should track the origin of the lead on their own once presented to them as coming through BU and compensate promptly when a sale is made. BU will use AI, tax records, agent inputs and other means to track property sales if payment is not made automatically and only notify Builders when they are subject to a late fee.

When Builder chooses to end this sales contract, all leads presented to them up to that point will still be subject to the terms of this agreement for up to 3 months thereafter.

Signature: _____ Date Signed: _____

Printed Name: _____ Email Address: _____

Builder Name: _____ Address: _____

Note: For contracts signed BEFORE September 15th, 2026, you will be grandfathered at our existing marketing fee rate of \$1000/sale irrespective of the listing price